Eurotext

We translate
for industry, IT and e-commerce

Eurotext AG

Founded
1989

Internal employees
20+

Languages
50+

Linguists
4,000+

Projects
75,000+

As a technological leader in the language services industry, Eurotext AG offers individual translation solutions for industry, IT and e-commerce.

- ✓ 24/7 translation portal
- ✓ Translations by native speakers
- ✓ Qualified project and country teams
- ✓ Efficient workflows
- ✓ Advanced translation technologies
- ✓ Innovative translation API (REST)
- ✓ Quality assurance in accordance with ISO 17100 and SAE J2450
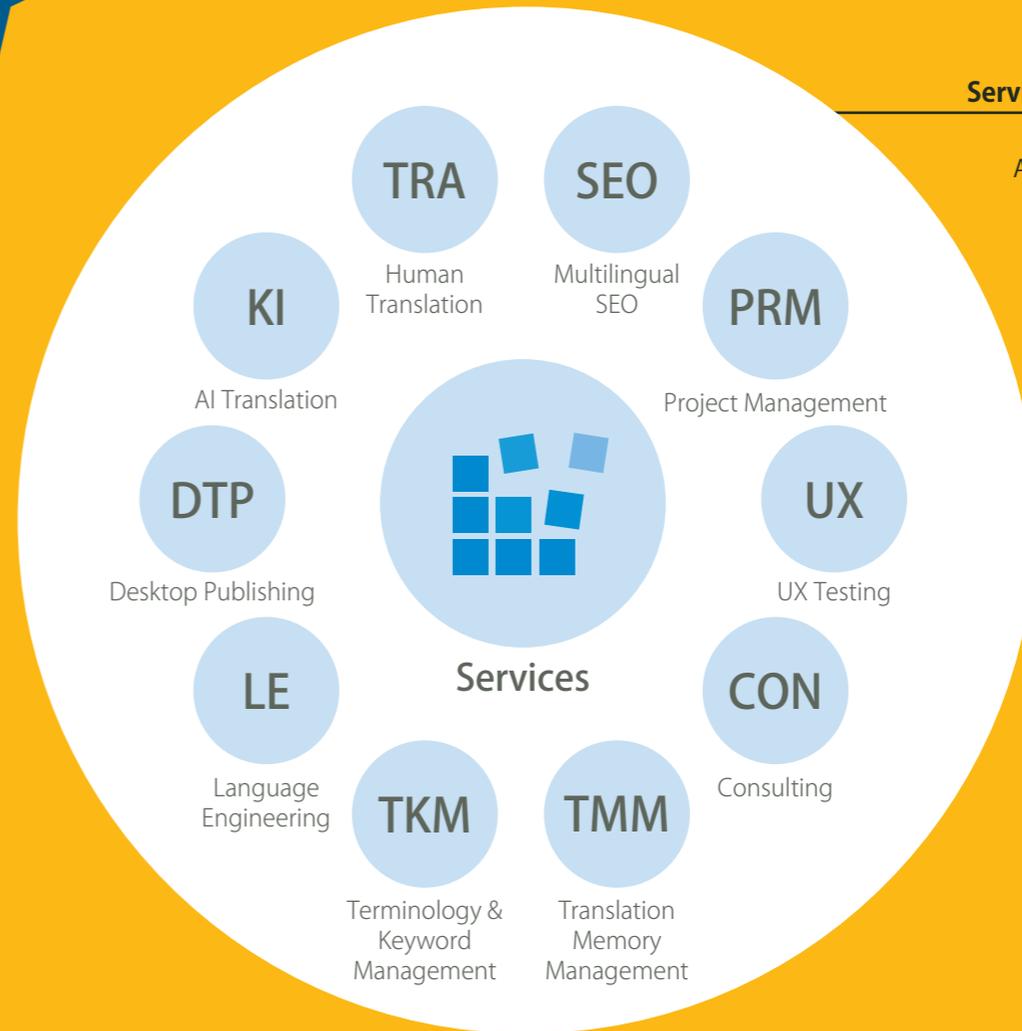- ✓ ISO 9001:2015 certified

Peter Seltsam, founder and CEO of Eurotext AG, has over 30 years of experience in the translation industry and knows the business inside out. He is an expert in the management and automation of multilingual translation projects and advises his international clients on how to optimize quality, speed and costs.

"Good translators, cultural competence in the target language and modern translation technologies are important. But only a fully committed project management can bring challenging projects to a successful conclusion. This requires experience and a working environment that is both productive and fun."

Boris Zielonka is responsible for Business Development at Eurotext AG. As a marketing expert, he has spent many years exploring the possibilities of company-wide use of multilingual content and is an expert in online marketing and search engine optimization.

More and more companies are starting to recognize that, when implemented correctly, multilingualism can be a powerful tool. My advice: Think beyond individual communication channels – think globally. Central translation management coupled with intelligent technical processes facilitates access to international markets."
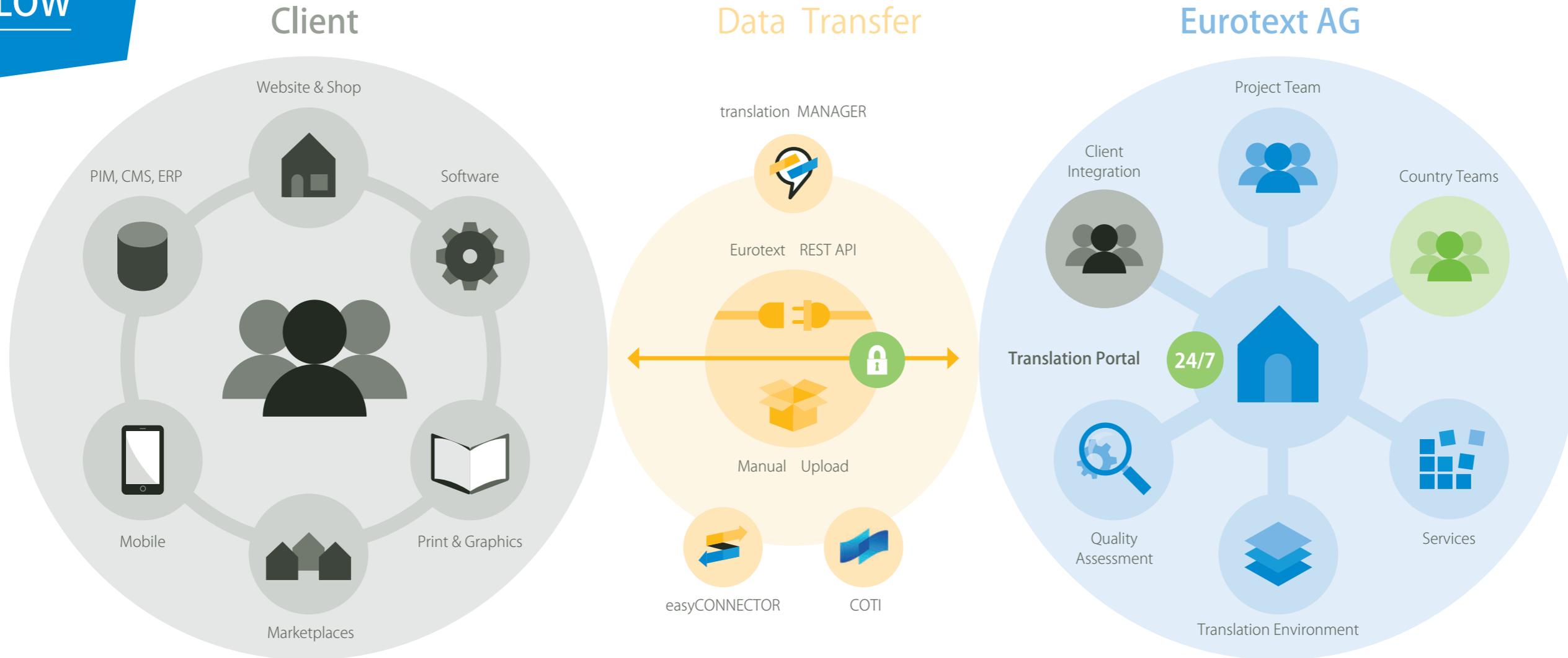
Services

TRA
Human Translation

SEO
Multilingual SEO

KI
AI Translation

PRM
Project Management

DTP
Desktop Publishing

UX
UX Testing

LE
Language Engineering

CON
Consulting

Services

TKM
Terminology & Keyword Management

TMM
Translation Memory Management

A good setup is fundamental to central translation management and professional translations.

We evaluate text types, advise our clients on the selection of suitable service packages and work together to develop comprehensive style guides. We research specialist terminology and keywords in order to create a solid database for the implementation of a successful internationalization strategy.

WORKFLOW

Client

Website & Shop

Software

PIM, CMS, ERP

Mobile

Print & Graphics

Marketplaces

Data Transfer

translation MANAGER

Eurotext REST API

Manual Upload

easyCONNECTOR

COTI

Eurotext AG

Project Team

Client Integration

Country Teams

Translation Portal

24/7

Quality Assessment

Services

Translation Environment

Projects can be submitted to Eurotext in a variety of ways:
REST API, plugins for various systems (translationMANAGER), FTP package workflow (easyCONNECTOR, COTI) or simply via your personal login in the translation portal.
Data transfer is therefore standardized and straightforward.

The Eurotext translation portal gives you secure, round-the-clock access to your projects and data – company-wide! All contacts and locations that deal with translations receive individual logins and rights. This enables them to place orders directly and to maintain an overview of deadlines and costs at all times.

Project and Country Teams

Each project is handled by experienced **country teams**. Depending on the type of project, these may consist of translators, SEO linguists, copywriters, reviewers, QA specialists, AI linguists, technical reviewers, lead translators and even the client's own staff. A suitable team is put together for each language, with clear areas of responsibility and

fixed hierarchies. Our **project managers** take the expertise of the **linguists** into consideration and differentiate between **text types**, **styles** and **specialist areas**. The number of linguists assigned to a project is flexible and depends on the size of the project and the deadlines requested by our clients.
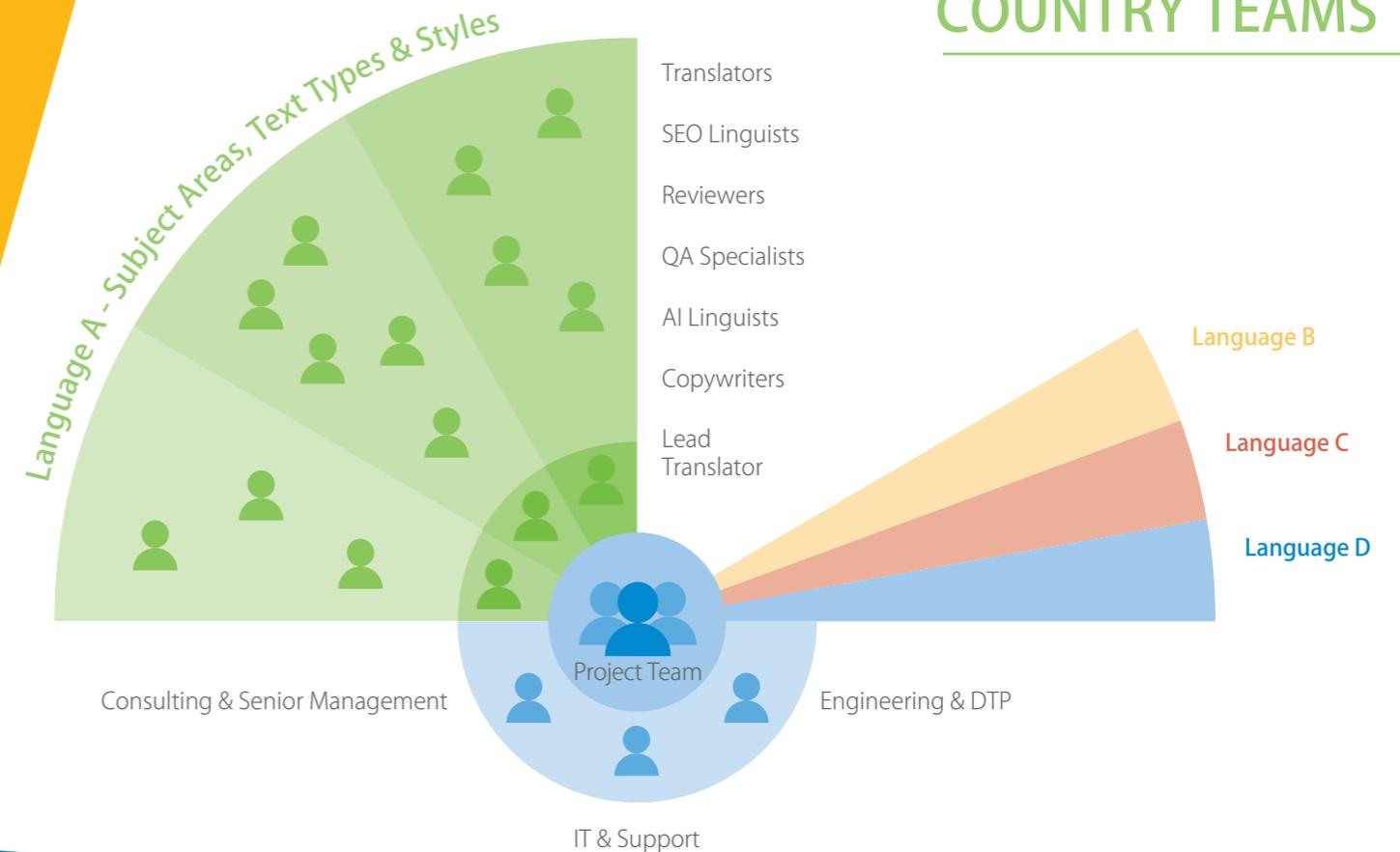
The project team maintains a constant overview and coordinates communication in the event of questions or problems. **Senior management**, **language engineers** and **IT services** provide additional support as necessary.

Christine Stallforth supports the active translators at Eurotext and accompanies the native-speaking linguists through the qualification and application process. She also runs the Eurotext Academy program.

A translator's quality is determined by his or her passion. You can recognize good translators by the fact that they are always up to date – professionally, linguistically and technically. Only these translators make it into our hand-picked country teams."

COUNTRY TEAMS

Language A - Subject Areas, Text Types & Styles

Translators
SEO Linguists
Reviewers
QA Specialists
AI Linguists
Copywriters
Lead Translator

Language B
Language C
Language D

Consulting & Senior Management

Project Team

Engineering & DTP

IT & Support

Quality and Prices

For more than 30 years, we have been delivering high quality translations and great value for money.
Our services are perfectly tailored to suit the needs of our clients. Each of our quotes is based on an exact analysis of the texts and the project requirements. This allows us to recognize repetitions across all texts, as well as define the text

type, topics, target groups and required style. These details form the basis for a quote that precisely meets your needs and fully takes into account the savings made possible by our translation technologies.
We offer our clients a reliable and lasting partnership at eye-level. To that end, we believe that the key aspects of a

good cooperation should be standard. You can look forward to consistent service quality and language quality, stable prices, data privacy and unrestricted usage rights.
These are contractually guaranteed at the beginning of our working relationship.

Philipp Seltsam is a consultant for new Eurotext AG clients. He works closely with the project management team to find the right services and service levels for each client. He also offers knowledgeable advice on translation-optimized workflows and formats – a good start for a successful partnership.

"Here at Eurotext, client satisfaction and the continuous optimization of our quality, workflows and costs are a top priority. And we'd be happy to prove it. We look forward to hearing from you!"

Eurotext AG is certified in accordance with

DIN EN ISO 9001:2015

for the following services:

Specialist Translation & Target Language Adaptation

AI Translation

Multilingual Text Production

SEO

Terminology & Keyword Management

Translation Memory Management

DTP & Layout

Multilingual UX Testing

Eurotext