



Eurotext AG

We translate for industry, IT
and e-commerce

www.eurotext.de





Eurotext AG

Founded
1989

Internal employees
20+

Languages
50+

Linguists
4,000+

Projects
50,000+

As a technological leader in the language services industry, Eurotext AG offers individual translation solutions for industry, IT and e-commerce.

- ✓ 24/7 translation portal
- ✓ Translations by native speakers
- ✓ Qualified project and country teams
- ✓ Efficient workflows
- ✓ Intelligent translation plugins
- ✓ Innovative translation API (REST)
- ✓ Quality assurance in accordance with ISO 17100 and SAE J2450
- ✓ ISO 9001:2015 certified



Peter Seltsam, founder and CEO of Eurotext AG and Plunet GmbH, has 30 years of experience in the translation industry and knows the business inside out. He is an expert in the management and automation of multilingual translation projects and advises his international clients on how to optimize **quality, speed and costs**.

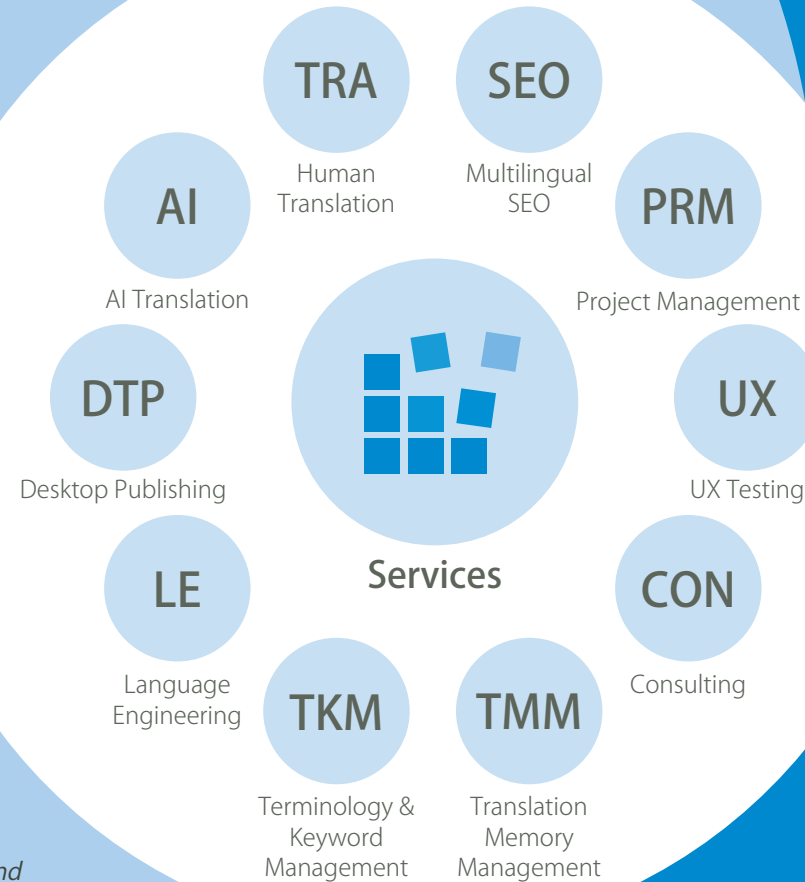
"Good translators, cultural competence in the target language and modern translation technologies are important. But only committed project management can bring challenging projects to a successful conclusion. This requires experience and a working environment that is both productive and fun."

Boris Zielonka is responsible for Marketing & Sales at Eurotext AG. As a marketing expert, he has spent many years exploring the possibilities of the company-wide use of multilingual content and is an expert in online marketing and search engine optimization.

"More and more companies are starting to recognize that, when implemented correctly, multilingualism can be a powerful tool. My advice: Think beyond individual communication channels – think globally. Central translation management coupled with intelligent technical processes facilitates access to international markets."



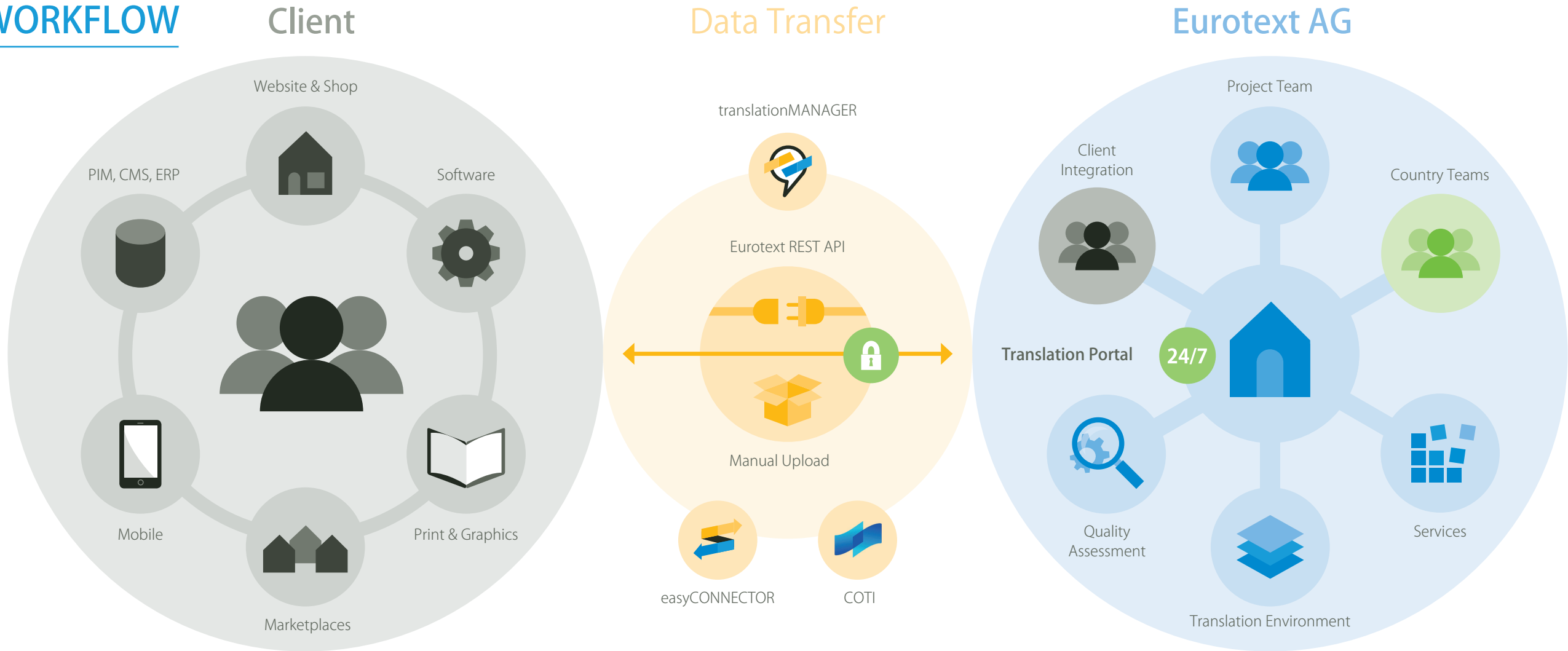
Services



A good setup is fundamental to central translation management and professional translations.

We evaluate text types, advise our clients on the selection of suitable service packages and work together to develop comprehensive style guides. We research specialist terminology and keywords in order to create a solid database for the implementation of a successful internationalization strategy.

WORKFLOW



Projects can be submitted to Eurotext in a variety of ways: REST API, plugins for various systems (translationMANAGER), FTP package workflow (easyCONNECTOR, COTI) or simply via your personal login in the translation portal. This means that data transfer is standardized and straightforward.



The Eurotext translation portal gives you secure, round-the-clock access to your projects and data – company-wide! All contacts and locations that deal with translations receive individual logins and rights. This enables them to place orders directly and to maintain an overview of deadlines and costs at all times.

Project and Country Teams

Each project is handled by experienced **country teams**. Depending on the type of project, these may consist of translators, SEO linguists, copywriters, reviewers, QA specialists, AI linguists, technical reviewers, lead translators and even the client's own staff. A suitable team is put together for each language, with clear areas of responsibility and

fixed hierarchies. Our **project managers** take the expertise of the **linguists** into consideration and differentiate between **text types, styles** and **specialist areas**. The number of linguists assigned to a project is flexible and depends on the size of the project and the deadlines requested by our clients.

The project team maintains a constant overview and coordinates communication in the event of questions or problems. **Senior management, language engineers** and **IT services** provide additional support as necessary.

COUNTRY TEAMS

Text Types

Each text type has its own requirements, e.g. style, terminology, text length or data

format. We ensure that a text fulfils its purpose by adapting and optimizing it to the target group

and the technical and cultural specifics of each country.

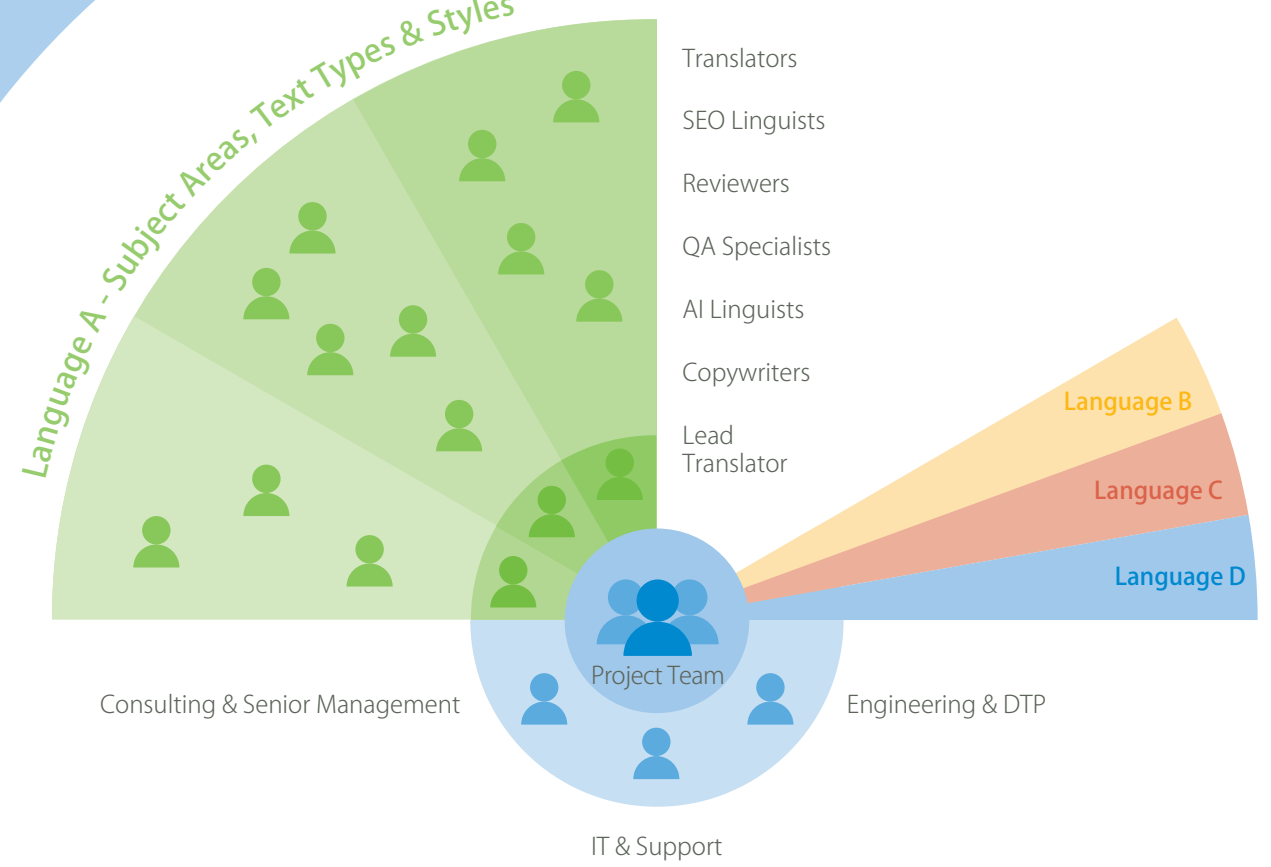
Industry

- Technical Texts
- E-Learning
- Marketing Texts
- Press Releases
- Legal and Financial Texts
- Manuals
- Brochures
- Software

E-Commerce

- Framework
- Product Texts
- Attributes
- SEO Texts
- Blog Posts
- Templates
- CMS Pages
- Forms

Language A - Subject Areas, Text Types & Styles



Christine Stallforth supports the active translators at Eurotext and accompanies the native-speaking linguists through the qualification and application process. She also runs the Eurotext Academy program.

A translator's quality is determined by his or her passion. You can recognize good translators by the fact that they are always up to date – professionally, linguistically and technically. Only these translators make it into our hand-picked country teams."

Eurotext AG is certified in accordance with
DIN EN ISO 9001:2015

for the following services:

Specialist Translation & Target Language Adaptation

AI Translation

Multilingual Text Production

SEO

Terminology & Keyword Management

Translation Memory Management

DTP & Layout

Multilingual UX Testing



Eurotext

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